

### **Terms and Conditions of HK\$1000-HK\$100 Offer in App**

1. This Promotion Offer is only applicable to a cardholder ("Cardholder") holding a valid Hong Kong Mastercard card ("Eligible Mastercard card"). An "Eligible Transaction" occurs when a Cardholder makes a transaction of a certain amount through Wellcome App, Market Place App and yuu App (yu Online shop) , applied the relevant discount code and uses his/her Eligible Mastercard card to pay for all relevant fares and fees associated with that transaction.
2. Promotion Period: 4 July, 2025 – 30 September, 2025 (every Friday, Saturday, Sunday) (Hong Kong time).
3. The promotion offer is subject to a quota and is given on a first-come-first-serve basis, while quota lasts without further notice.
4. Each Cardholder can only enjoy the offer once a month. The maximum instant discount for each Eligible Transaction is HKD100 ("Offer").
5. After adding products with total amount above HKD1,000 into the shopping cart, the Cardholder is required to input "MC100" as the discount code in the payment page for the instant discount to be applied, and input the details of the Eligible Mastercard card for settling the payment to enjoy the offer.
6. If the Cardholder fails to apply the discount code and/or settle the payment with an Eligible Mastercard card, the Offer will not be applied and shall not be reimbursed afterwards.
7. The Offer is not applicable to transactions made in physical outlets of Wellcome, Market Place, 3hreesixty and Oliver's The Delicatessen in Hong Kong. The Offer is also not applicable to transactions made with mobile payment or e-wallet payment (including but not limited to Apple Pay, Android Pay, Samsung Pay, etc) at Wellcome App, Market Place App and yuu App (yu Online shop).
8. The Offer cannot be used in conjunction with any other offer, unless otherwise specified.
9. The Offer cannot be used in Special Discount Day at Wellcome/ Market Place Online Shop.
10. The Offer is also not applicable to the purchases of gift / cash vouchers, any festival / festive food related coupons, baby diaper coupons, any mobile / data prepaid and SIM cards, selected hampers, , all infant milk powder (stage 1), baby diapers, bird's nest and chicken essence items, and any redemption merchandise for any stamp collection programs or promotions.

11. This Offer cannot be exchanged for cash/ service, other products or discounts and is not transferable.
12. The Dairy Farm Company, Limited 牛奶有限公司 and Mastercard Asia/Pacific (Hong Kong) Limited reserve the right to amend these Terms and Conditions as well as to vary or terminate the Offer at any time without prior notice.
13. In case of any dispute, the decision of The Dairy Farm Company, Limited 牛奶有限公司 and Mastercard Asia/Pacific (Hong Kong) Limited shall be final and binding.
14. The Offer is only applicable to Cardholders whose Eligible Mastercard card accounts are determined at the sole discretion of the relevant issuing Bank to be in good standing and remain valid and not in default during the relevant Promotion Period.
15. Any fraud and/or abuse of the Offer by any person (as determined by The Dairy Farm Company, Limited 牛奶有限公司 and Mastercard Asia/Pacific (Hong Kong) Limited at their sole discretion) will result in forfeiture of the person's eligibility to the Offer. The Dairy Farm Company, Limited 牛奶有限公司 and Mastercard Asia/Pacific (Hong Kong) Limited reserve the right to deduct the value of any Offer redeemed inappropriately by a Cardholder directly from any of the Cardholder's Eligible Mastercard card without prior notice and/or take legal action in such instances to recover any outstanding amounts.
16. In case of any discrepancy between the Chinese and English versions of the terms and conditions herein, the English version shall prevail.

## 應用程式 HK\$1000-HK\$100 優惠之條款及細則

1. 此推廣優惠適用於香港 Mastercard 卡（「合資格 Mastercard 卡」）之持卡人（「持卡人」）。  
「合資格交易」是指持卡人通過惠康手機應用程式、Market Place 手機應用程式或 yuu 手機應用程式(透過 yuu 網購) 進行特定金額之交易，並輸入相關優惠碼及以合資格 Mastercard 卡簽賬繳付交易之所有有關費用。
2. 推廣期：由 2025 年 7 月 4 日至 2025 年 9 月 30 日（逢星期五、六及日）（香港時間）。
3. 優惠受限額限制，先到先得，額滿即止，恕不另行通知。
4. 每位持卡人每月最多可享此優惠一次；每次合資格交易最多可享即時扣減港幣\$100 (“優惠”)。
5. 持卡人於惠康手機應用程式、Market Place 手機應用程式或 yuu 手機應用程式(透過 yuu 網購)將滿港幣\$1,000 之貨品加入購物車後，須於付款頁面輸入「MC100」作為優惠碼以套用即時折扣，并憑有效的合資格 Mastercard 卡付款以享用優惠。
6. 如持卡人沒有輸入正確優惠碼及/或沒有以合資格 Mastercard 卡完成付款，客戶將不能享有此優惠，相關優惠亦將不獲補發。
7. 優惠不適用於惠康、Market Place、3hreesixty 及 Oliver's The Delicatessen 實體店之交易及於惠康手機應用程式、Market Place 手機應用程式或 yuu 手機應用程式(透過 yuu 網購)以流動支付或電子錢包簽賬之交易(包括但不限於 Apple Pay、Android Pay 及 Samsung Pay 等)。
8. 除非另有訂明，本推廣優惠不得與任何其他優惠同時使用。
9. 本推廣優惠不適用於惠康/ Market Place 特別折扣日。
10. 優惠不適用於購買購物/現金禮券、任何節日/節慶食品相關之禮券、嬰兒紙尿片禮券、手機電訊 / 數據儲值卡及 SIM 卡、指定禮物籃、所有初生嬰兒配方奶粉(一號嬰兒奶粉)、嬰兒紙尿片、燕窩、雞精及任何印花推廣活動之換購品。
11. 以上優惠不可兌換現金／服務、其他商品或折扣及不得轉讓。

12. The Dairy Farm Company, Limited 牛奶有限公司及 Mastercard Asia/Pacific (Hong Kong) Limited 有權不定時修改本條款及細則、更改或終止優惠而毋須作出任何通知。
13. 如有任何爭議，The Dairy Farm Company, Limited 牛奶有限公司及 Mastercard Asia/Pacific (Hong Kong) Limited 保留最終決定權。
14. 優惠只適用於推廣期內保持良好賬戶狀況、有效且無拖欠記錄的合資格 Mastercard 卡戶口，相關狀況是否符合以上水準則由相關發卡銀行全權酌情決定。
15. 任何人士在推廣期中，如有任何舞弊及／或欺詐成分(由 The Dairy Farm Company, Limited 牛奶有限公司及 Mastercard Asia/Pacific (Hong Kong) Limited 全權酌情決定)，The Dairy Farm Company, Limited 牛奶有限公司及 Mastercard Asia/Pacific (Hong Kong) Limited 保留直接從有關合資格卡戶口扣除任何不適當地獲得之獎賞的價值的權利，而不作事先通知，及／或採取法律行動以追討有關金額。
16. 如本條款及細則的中、英文版本有任何歧異，概以英文版本為準。

### **Terms and Conditions of HK\$40 off for purchases over HK\$500 in-store**

1. This Promotion Offer is only applicable to a cardholder (“Cardholder”) holding a valid Hong Kong Mastercard card (“Eligible Mastercard card”). An “Eligible Transaction” occurs when a Cardholder makes a transaction of a certain amount in physical outlets of Wellcome, Market Place, 3hreesixty and Oliver's The Delicatessen in Hong Kong and uses his/her Eligible Mastercard card to pay for all relevant fares and fees associated with that transaction.
2. Promotion Period: 4 July, 2025 – 31 August, 2025 (every Friday, Saturday and Sunday) (Hong Kong time).
3. The promotion offer is subject to a quota and is given on a first-come-first-serve basis, while quota lasts without further notice.
4. Each Eligible Mastercard card can only enjoy the offer once a month. The maximum instant discount for each Eligible Transaction is HKD40 (“Offer”).
5. Cardholders are required to state their intention to enjoy the offer at the cashier counters in the physical stores before settling the payment. The Offer is only available when the “Single Net Transaction” is HK\$500 or above and payment is made with an Eligible Mastercard card. This offer is not applicable to transactions made at self-checkout counters in the physical stores.
6. A “Single Net Transaction” refers to the posted retail purchase made with an Eligible Mastercard card in a single transaction during the promotion period (based on transaction dates). The Offer applies to the final amount of the Single Net Transaction after deduction of all applicable discounts, reductions and value of cash vouchers.
7. The Offer is not applicable to transactions made in Wellcome App, Market Place App and yuu Online shops.
8. The Offer cannot be used in conjunction with any other offer, unless otherwise specified.
9. The Offer is also not applicable to the purchases of gift / cash vouchers, any festival / festive food related coupons, baby diaper coupons, any mobile / data prepaid and SIM cards, selected hampers, , all infant milk powder (stage 1), baby diapers, bird’s nest and chicken essence items, and any redemption merchandise for any stamp collection programs or promotions.
10. The Offer cannot be exchanged for cash/ service, other products or discounts and is not transferable.
11. The Dairy Farm Company, Limited 牛奶有限公司 and Mastercard Asia/Pacific (Hong Kong) Limited reserve the right to amend these Terms and Conditions as well as to vary or terminate the Offer at any time without prior notice.
12. In case of any dispute, the decision of The Dairy Farm Company, Limited 牛奶有限公司 and Mastercard Asia/Pacific (Hong Kong) Limited shall be final and binding.

13. The Offer is only applicable to Cardholders whose Eligible Mastercard card accounts are determined at the sole discretion of the relevant issuing Bank to be in good standing and remain valid and not in default during the relevant Promotion Period.
14. Any fraud and/or abuse of the Offer by any person (as determined by The Dairy Farm Company, Limited 牛奶有限公司 and Mastercard Asia/Pacific (Hong Kong) Limited at their sole discretion) will result in forfeiture of the person's eligibility to the Offer. The Dairy Farm Company, Limited 牛奶有限公司 and Mastercard Asia/Pacific (Hong Kong) Limited reserve the right to deduct the value of any Offer redeemed inappropriately to a Cardholder directly from any of the Cardholder's Eligible Mastercard card without prior notice and/or take legal action in such instances to recover any outstanding amounts.
15. In case of any discrepancy between the Chinese and English versions of the terms and conditions herein, the English version shall prevail.

## 門市購物滿 HK\$500 減 HK\$40 優惠之條款及細則

1. 此推廣優惠適用於香港 Mastercard 卡（「合資格 Mastercard 卡」）之持卡人（「持卡人」）。「合資格交易」是指持卡人於惠康、Market Place、3hreesixty 及 Oliver's The Delicatessen 香港實體店進行特定金額之交易，並以合資格 Mastercard 卡簽賬繳付交易之所有有關費用。
2. 推廣期：由 2025 年 7 月 4 日至 2025 年 8 月 31 日（逢星期五、六及日）（香港時間）。
3. 優惠受限額限制，先到先得，額滿即止，恕不另行通知。
4. 每張合資格 Mastercard 卡每月最多可享此優惠一次；每次合資格交易最多可享即時扣減港幣\$40（「優惠」）。
5. 持卡人須於簽賬前向門市收銀台聲明享用有關優惠，「單一淨額簽賬」滿 HK\$500 並以合資格 Mastercard 卡簽賬方可享優惠。此優惠不適用於門市自助付款機進行之簽賬。
6. 「單一淨額簽賬」包括於推廣期內（以簽賬日期計算）以 Mastercard 卡於門市所有已誌賬之單一零售簽賬。此優惠只適用於扣除所有折扣，減價金額及現金券金額後之單一額簽賬。
7. 優惠不適用於惠康手機應用程式、Market Place 手機應用程式或 yuu 手機應用程式(透過 yuu 網購)之交易。
8. 除非另有訂明，本推廣優惠不得與任何其他優惠同時使用。
9. 優惠不適用於購買購物/現金禮券、任何節日/節慶食品相關之禮券、嬰兒紙尿片禮券、手機電訊 / 數據儲值卡及 SIM 卡、指定禮物籃、所有初生嬰兒配方奶粉(一號嬰兒奶粉)、嬰兒紙尿片、燕窩、雞精及任何印花推廣活動之換購品。
10. 以上優惠不可兌換現金／服務、其他商品或折扣及不得轉讓。
11. The Dairy Farm Company, Limited 牛奶有限公司及 Mastercard Asia/Pacific (Hong Kong) Limited 有權不定時修改本條款及細則、更改或終止優惠而毋須作出任何通知。
12. 如有任何爭議，The Dairy Farm Company, Limited 牛奶有限公司及 Mastercard Asia/Pacific (Hong Kong) Limited 保留最終決定權。
13. 優惠只適用於推廣期內保持良好賬戶狀況、有效且無拖欠記錄的合資格 Mastercard 卡戶口，相關狀況是否符合以上水準則由相關發卡銀行全權酌情決定。
14. 任何人士在推廣期中，如有任何舞弊及／或欺詐成分(由 The Dairy Farm Company, Limited 牛奶有限公司及 Mastercard Asia/Pacific (Hong Kong) Limited 全權酌情決定)，The Dairy Farm Company, Limited 牛奶有限公司及 Mastercard Asia/Pacific (Hong Kong) Limited 保留直接從有關合資格卡戶口扣除任何不適當獲得之獎賞的價值的權利，而不作事先通知，及／或採取法律行動以追討有關金額。

15. 如本條款及細則的中、英文版本有任何歧異，概以英文版本為準。